



# Corporate partner pack

Together we can nourish communities



# FoodCycle: Who we are

FoodCycle community meals bring people together for good food and conversation.

We serve up free, wholesome meals made from food that would have gone to waste. Our meals are prepared by volunteers and open to everyone.

But FoodCycle is about more than food. We create a cycle of positive change. Reducing food waste, tackling loneliness, supporting mental health and encouraging healthy eating and sustainable living.

If you believe in the power of good food and human connection, then please join us.

There's a seat for everyone.



## Our aims



**Connect  
Communities**



**Support  
mental health  
and wellbeing**



**Reduce  
hunger**



**Promote  
sustainability**



**Inspire  
change**

# UN Sustainable Development Goals

At FoodCycle we are working in support of the United Nation's Sustainable Development Goals (SDGs) by tackling food poverty, food waste, bringing communities together and supporting health and wellbeing.

Our work delivers against seven of the **UN Sustainable Development Goals**:



## Award-winning charity

Our work has been recognised for numerous awards, including:



# Ways your company can support

There are numerous ways your company can support our work. Our partnerships team is here to assist you every step of the way. We'll work with you to create a corporate support programme that taps into the unique skills and passions of your team so we can make a real difference together.



**Charity partnership**



**Cause-related marketing**



**Staff fundraising**



**Corporate donation**



**Event sponsorship**



**Corporate team-building**

# Impactful partnerships



## Cause-related marketing

### Boursin and the Care-aurant

For a £5 donation, guests at this pop-up restaurant were treated to a delicious meal created by chef Jon Watts. Boursin tripled donations and it featured in extensive media.



## Corporate Donations

### Just Eat and Black Friday

Ditching the discounts, Just Eat donated 50p from every Black Friday order. Backed by a media and marketing campaign it raised both money and awareness for FoodCycle.



## Charity Partnerships

### Danone

Danone has provided pivotal, long-term financial donations, employee volunteering and skills-based support around nutrition, events, data analysis and research.



## Charity of the Year

### ProCook

ProCook raised funds via POS donations and helped us celebrate our 15<sup>th</sup> birthday through employee fundraising events and cake from Bake-Off star, Steven Carter-Bailey.

# Why FoodCycle community meals are so vital

- **More than 1 in 5 people in the UK (21%) are in poverty – that's 14.3 million people.** (Joseph Rowntree Foundation 2025)
- **On average, children consume less than half the recommended amount of fruit and veg but twice the recommended amount of sugar.** (The Food Foundation 2025)
- **Healthier foods are more than twice as expensive per calorie than less healthy foods.** (The Food Foundation 2025)
- **270,000 older people (aged 65+) in England go a week without speaking to a friend or family member.** (Age UK 2024)
- **Loneliness is linked with increased risk of physical and mental illness, such as coronary heart disease, stroke, dementia and depression.** (Age UK 2024 and DCMS)
- **We need a 20% shift away from both meat and dairy products by 2030 for the UK to reach Net Zero.** (The Climate Change Committee)
- **10.7 million tonnes of food is wasted every year in the UK.** (WRAP)



# Benefits of supporting FoodCycle

## Unite and empower your team

A recent study highlighted 52% lower turnover among newer employees ( $\leq 2.5$  years) who participated in purpose programmes.



## Make a national and local difference

Support community meals in the most deprived communities across England and Wales. Our national reach enables employee engagement in multiple locations, giving employees a chance to connect and make a difference in communities near them.



## Inspire your customer base

In the UK, 82% of consumers said their purchasing decisions were influenced by whether a company supported charities or its community.



# Your impact

Whether it's organising an office bake sale, running a team 10K, or persuading your line manager to jump out of a plane, by working with us and supporting FoodCycle, you're helping ensure that no one eats alone.

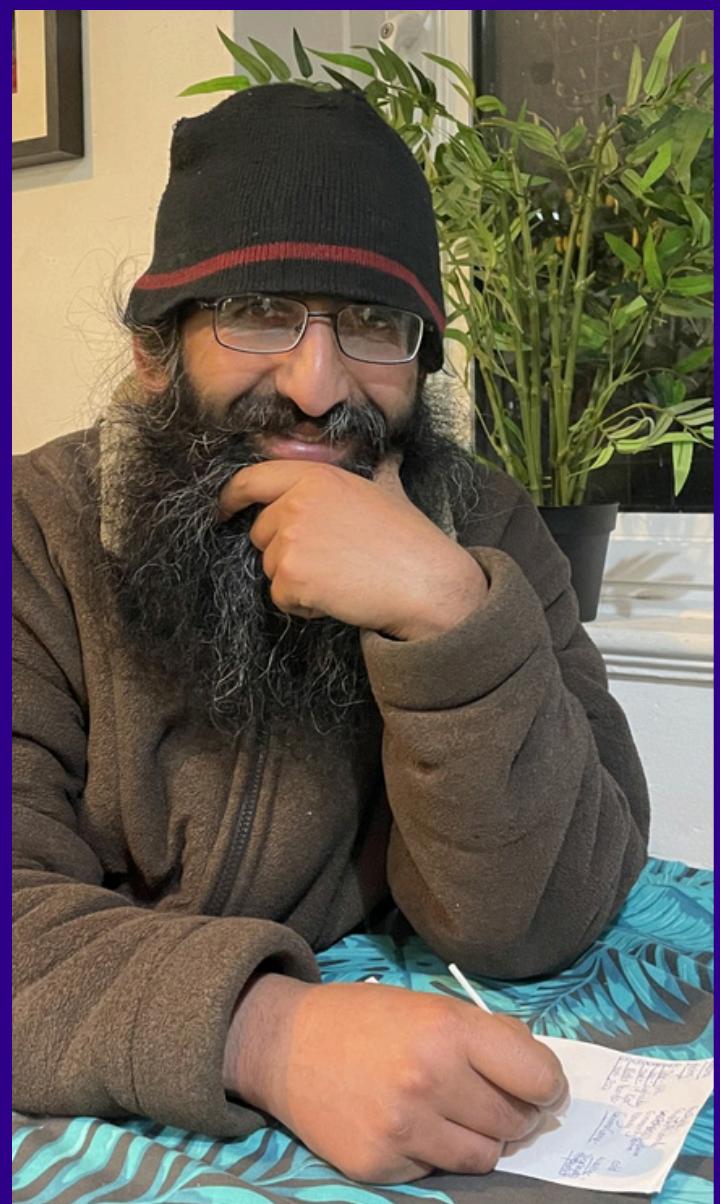


## Meet Younis

Younis is a regular guest at the community meals in Wales. He discovered FoodCycle when living in a flat that had no gas or electricity, so he couldn't cook for himself.

His living conditions have improved but he still has no fridge, so he keeps coming for his meal each week, knowing it'll be healthy and freshly prepared.

He says FoodCycle meals have been a "lifesaver" for him, as they are to others, who are guaranteed hot, tasty food and some respite from loneliness.



# Your support



**£1k**

Could train four Project Leaders to manage volunteers and their local FoodCycle project.

**£2.5k**

Could pay for a year's surplus food subscription, turning leftovers into lifelines.

**£5k**

Could provide the essential kitchen equipment needed for a whole region.



**£15k**

Could fund a community meal project for a whole year, supporting an entire community.

**£25k**

Could fund our vital awareness raising to ensure everyone knows how to access support.

**£50k**

Could stock our pantries for a year to create flavourful and nutritious meals for guests.



# Get in touch

To discuss how to develop your bespoke corporate partnership with FoodCycle, contact:

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**You'll be in good company**



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ONE PLANET. ONE HEALTH

FORTEM  
CAPITAL



THE  
PALS  
FOUNDATION



wagamama



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[✉️ fundraising@foodcycle.org.uk](mailto:fundraising@foodcycle.org.uk)



[@foodcyclehq](https://www.instagram.com/foodcyclehq)



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